

DONNA ROLAND

Speaker & Stylist



She is clothed with strength and dignity; she can laugh at the days to come

Proverbs 31:25

Inspiring women to develop an outward style to reveal their inner beauty!

Hello Beautiful Friend!

I hope you had a wonderful Memorial Day weekend!

As we head into summer and the temperatures rise, dresses are a big trend this season! This season is all about Effortless Style with a Fresh Twist. They are bringing a beautiful mix of sophistication, comfort, and personality to women's fashion.

This season's dress trends celebrate confidence and individuality with silhouettes and details that are both flattering and easy to wear. Whether you're headed to brunch, vacation, church, a summer wedding, or simply enjoying a sunny afternoon, these standout styles deserve a place in your closet.

Summer 2026 Dress Trends!

The Return of the Drop-Waist Dress

One of the biggest fashion comebacks this season is the drop-waist dress. Characterized by a

lowered waistline that falls below the natural waist, this silhouette creates an elongated look and effortless movement. Modern versions feature flowing skirts, soft fabrics, and feminine details that make them comfortable while still feeling polished and chic.



Halter Necklines Take Center Stage

Halter dresses are making a strong statement this summer. From casual sundresses to elegant evening styles, the halter neckline beautifully highlights the shoulders and creates a sleek, sophisticated appearance. Whether paired with flat sandals or a dressy wedge, this timeless style offers both comfort and elegance.

Bold, Beautiful Color

Summer 2026 is not the season to play it safe with color. Vibrant shades

such as fuchsia, cobalt blue, emerald green, sunny yellow, coral, and tangerine are dominating store racks and runways alike. A bold-colored dress instantly elevates your look, brightens your complexion, and adds energy to your wardrobe without requiring extra accessories.



Oversized Florals Bloom Bigger Than Ever

Florals remain a warm-weather favorite, but this year they're appearing on a grand scale. Oversized floral prints create visual impact while maintaining a feminine feel. Large blossoms in bright or watercolor-inspired designs add a fresh, artistic touch to maxi dresses, midi styles, and flowing summer frocks.

Graphic Statement Dresses

Fashion is becoming more expressive, and graphic statement

dresses are leading the trend. Think bold patterns, abstract prints, geometric designs, and artistic motifs that turn a simple dress into a conversation piece. These eye-catching styles allow women to showcase their personality while maintaining an effortlessly fashionable appearance



The Beauty of the Minimal Tank Dress

For those who appreciate clean lines and versatility, the minimal tank dress is a must-have. Simple yet sophisticated, this streamlined style can be dressed up or down with ease. Pair it with sneakers for daytime errands, a denim jacket for casual outings, or statement jewelry and sandals for an evening out. Its understated elegance makes it one of the most wearable trends of the season.

Summer 2026 dress trends prove that fashion can be both stylish and practical. From the relaxed elegance of drop-waist silhouettes to the bold confidence of vibrant colors and graphic prints, this season offers something for every style personality.

The key is choosing pieces that make you feel comfortable, confident, and authentically yourself. **After all, the best trend you'll wear this summer is confidence!**

From a heart filled with grace and veins filled with glitter,
Donna

P.S. Is your church or ladies organization planning an event? I would love to be your Guest Speaker! [Email](#) or call 865.599.6682



What I offer...

- Christian Women's Events
- Corporate & Professional Events
- Wardrobe Solutions Workshops
- Girlfriend Getaways / Style Parties
- Clothing Analysis & Closet Organizing
- Personal Styling & Shopping



www.donnaroland.com | 865.599.6682 | donna@donnaroland.com

[Manage](#) your preferences | [Opt Out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

202 Dove Drive | Sevierville, TN 37876 US

This email was sent to .

To continue receiving our emails, add us to your address book.

emma®

[Subscribe](#) to our email list.